



LEMON TREE HOTELS ANNOUNCES THE OPENING OF KEYS PRIMA BY LEMON TREE HOTELS, NASHIK

The opening marks the Group's debut in Nashik and its 15th operational hotel in Maharashtra, with 16 properties in the state pipeline, including two more upcoming hotels in the city

New Delhi, 23rd September, 2026: Lemon Tree Hotels Limited, one of India's leading hospitality companies, has announced the opening of **Keys Prima by Lemon Tree Hotels, Nashik**, marking the Group's first hotel in the city and further strengthening its presence in Maharashtra.

The hotel is managed by Carnation Hotels Private Limited, a wholly owned subsidiary of Lemon Tree Hotels Limited.

Located on Gangapur Road, close to Ashok Stambh, Keys Prima by Lemon Tree Hotels, Nashik offers convenient access to the city's key cultural, spiritual, commercial and social hubs. With a growing commercial base and a thriving leisure and wine tourism ecosystem, the city attracts a diverse mix of business, pilgrimage and leisure travellers.

Designed to cater to both business and leisure travellers, the hotel features 48 rooms and suites, along with Keys Café, a multi-cuisine all-day dining restaurant; Unlock Bar; Keys Patio; in-room dining; and a fitness center. The property also offers conference and banquet facilities, including Grand Chamber, Chamber and a meeting room, making it suitable for business gatherings, social occasions and celebrations.

Commenting on the opening, **Mr. Vishvapreet Singh Cheema, President, Lemon Tree Hotels Ltd.** said, "Maharashtra continues to be a strategic growth market for Lemon Tree Hotels, and our debut in Nashik is a significant milestone given the city's unique blend of heritage, commerce, and vineyard tourism. With Keys Prima by Lemon Tree Hotels, we are bringing a contemporary midscale proposition tailored to the city's diverse mix of business, leisure, and pilgrimage travellers. With 15 operational hotels in the state and 16 additional properties in the pipeline, including two more in Nashik, we continue to build depth in key markets with sustained potential."

The hotel provides convenient access to several of Nashik's prominent attractions, including Trimbakeshwar Jyotirlinga, Ramkund, Panchvati, Pandav Caves, Sula Vineyards and Gangapur Dam. It is approximately 21 kms from Nashik Airport (Ozar), 10 kms from Nashik Railway Station and 1.5 kms from the Central Bus Station, offering convenient connectivity for both business and leisure travellers.

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 130+ hotels across 80+ cities in India and abroad, with a growing pipeline of 140+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Bhutan and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 270+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more information, please visit www.lemontreehotels.com and connect with us on [Instagram](#), [Facebook](#) and [LinkedIn](#).

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